



BACKGROUND

- Phil is an award winning innovator of technologies and products used by 100's of millions of consumers and businesses worldwide.
- He shares his rule-breaking approach to innovation and creativity in his book "[Beyond The Obvious](#)". Phil and his wife donate 100% of the author royalties to charities such as [HackingAutism.org](#).
- Since 2005, he has shared his expertise in innovation and creativity, free of charge (in an approach he refers to as "*paying it forward*") through his award winning weekly podcast Killer Innovations™
- In July 2015, Phil's podcast, Killer Innovations™, became a nationally syndicated radio show that is carried by more than 30 radio stations across the US.
- He has been credited with forming and leading multiple teams that FastCompany and BusinessWeek have listed as being one of the "*50 Most Innovative*".
- His recognition includes Vanity Fair naming him the "*The Innovation Guru*", MSNBC and Fox Business calling him "*The Gadget Guy*" and the San Jose Mercury News dubbing him the "*chief seer*".
- His work has been covered by 100's of news, business and technology publications along with broadcast organizations including; Wired, New York Time, Wall Street Journal, Fox Business, Chicago Tribune, The Economist, PBS All Things Considered, C-SPAN, FastCompany, Inc, BusinessWeek, VanityFair, Rolling Stones, BBC, International Herald Tribune, USAToday and many others.
- He is the CEO of CableLabs, the non-profit research & development lab funded by the global cable industry. CableLabs is the "Bell Labs" of the cable industry. He joined CableLabs after retiring in December 2011 as CTO at Hewlett-Packard (HP, \$HPQ).
- While at HP, McKinney created the Innovation Program Office (IPO). The IPO was/is chartered to identify, incubate and launch adjacent and fundamentally new technologies, products and services that will become the future growth engines for HP. Phil, and the success of the Innovation Program Office, are now shared in widely used case studies at Stanford University and Harvard Business School.
- He oversees his family VC fund (Techtrend Group) that invests in for-profit start-ups that use their economic impact (jobs and profits) to create economic growth as an alternative to traditional charity models. (e.g. [Lakeside Fish Farm in Rwanda](#)).
- In his spare time, he volunteers as a board member at a number of non-profits including The Computer History Museum, [Pioneer Education Africa](#) and [Hacking Autism](#).