



Phil McKinney
President and CEO, CableLabs

Phil McKinney is President and CEO of CableLabs, the non-profit research & development and innovation lab funded by the global cable industry. CableLabs is commonly referred to as the “Bell Labs” of the cable industry.

During his career, McKinney has held leadership positions in major companies including serving as CTO for Hewlett-Packard. While at HP, McKinney created the Innovation Program Office (IPO). The IPO identified, incubated and launched adjacent and fundamentally new technologies, products and services that became the growth engines for HP. The success of the Innovation Program Office is now shared in widely used case studies at Stanford University and Harvard Business School.

Author, speaker and innovation guru, McKinney shares his rule-breaking approach to innovation and creativity in his book "[Beyond the Obvious](#)." He has been recognized by Fast Company, BusinessWeek, MSNBC, Vanity Fair and other media outlets for his industry contributions. In 2016, his podcast, [Killer Innovations](#)™, became a nationally syndicated talk radio show, carried by more than 65 radio stations. In 2017, The Cable Center named McKinney an Innovation Laureate in recognition of his role as a key influencer in mentoring, teaching and motivating the next generation of cable industry leaders.

McKinney serves on the advisory board for [Hacking Autism](#) and is chairman of the board for the [Techtrend Group](#), which invests in entrepreneurs in developing countries to create jobs that fuel economic growth.